



NEW  
BREATH  
FOUNDATION

**2022 Funder Briefing**  
*Renewing Our Commitment & Doubling Down*

# Agenda

- Introduction
- NBF's journey
- Funding partner share
- Grantee sharing
- Q&A
- Closing

*We'll be recording today's session!*

## *Roles*

James Head, he/him: Co-Emcee

Eddy Zheng, he/him: Co-Emcee

Claudia Leung, she/they: Moderator

Stephanie Gee, she/her: Access, Chat

Mari Yamagiwa, she/her: Tech

## *Introductions*

In chat: share name, pronouns, location, organization, & access needs

## *Facilitation Requests*

Be present, minimize distractions

Take care of your needs

Participate & share our space

Honor peoples' experiences

Support collective access

*Anything else?*



# *Grounding*

# NBF Journey

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## *Mission*

New Breath Foundation mobilizes resources to support Asian American, Native Hawaiian, and Pacific Islanders (AANHPIs) harmed by the unjust immigration and criminal justice systems to heal, keep families together, and build movements that shift narratives and policies.

## *Vision*

Asian American, Native Hawaiian, and Pacific Islanders (AANHPIs) harmed by violence, incarceration, and deportation have the power to embrace new beginnings and lead community transformation.

# Key Pillars



## HOPE & HEALING

Investing in culturally relevant healing interventions for communities directly impacted by criminalization, violence, and incarceration.



## KEEPING FAMILIES TOGETHER

Promoting community mobilization and legal strategies to prevent deportation and family separation.



## MOVEMENT BUILDING

Advancing public education, narrative-shift activities, policy change, and movement building activities to advance systemic changes.



# NBF Timeline

2016

Anonymous seed donor offers to fund Eddy's vision of starting a philanthropic foundation

2017

New Breath Foundation becomes a 501(c)3 nonprofit

2018

Soft launch at Mr. Jiu's  
--  
Hong Kong event presenting *Breathin': The Eddy Zheng Story* (available to watch free on Kanopy for library card holders) & fundraiser at Asian Society

2019

Public launch at Local Kitchen  
--  
Listening tour & legal clinic to Phnom Penh, Cambodia to meet with deportees (with APSC, AJ-ALC, & SEAFN)  
--  
Eddy receives Leading Edge Fellowship

# NBF Timeline (continued)

2020

Welcome back Cambodian deportee who attended Phnom Penh legal clinic during Listening Tour

--

Establish Kites to Cambodia (with APSC, AJ-ALC, & Maria Tucker)

--

Award \$100,000 in total grants

2021

Kites to Cambodia partners with CERI to pilot a virtual mental health program

--

Mobilize \$130,000 in rapid response grants

--

Launch *We Got Us* Fund in July

--

Award over \$2.3 mil in grants to 19 organizations in the fall

2022

Three new staff positions

--

Continue towards \$10 million *We Got Us* Fund goal

--

*Fearless New Breath* Fundraiser

--

CAC & stakeholders nominate the second round of grantees

--

First-ever grantee convening

## What is trust-based philanthropy?

“At its core, trust-based philanthropy works to build a more equitable nonprofit-funder ecosystem through a rigorous approach that values relationship-building and power-sharing over transaction and control. By giving nonprofits the ability to plan, grow, and innovate around emergent needs, it helps foster a healthier and more resilient social sector.

[www.alliancemagazine.org/blog/clear-the-air-what-trust-based-philanthropy-is-isnt/](http://www.alliancemagazine.org/blog/clear-the-air-what-trust-based-philanthropy-is-isnt/)

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# Our Trust-Based Approach

- Directly-impacted leadership
  - Experience in nonprofits, philanthropy, the streets
- Minimize barriers
- Nurturing relationships & trust

# We Got Us

A NEW BREATH FOUNDATION FUND

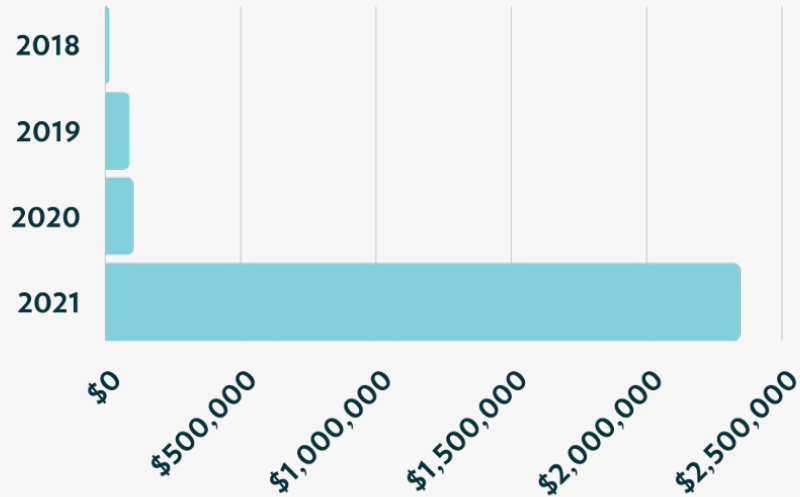
# *We Got Us Fund*

- Launched in 2021 with a \$10 million fund goal
- Supports AANHPI communities to build long-term, sustainable personal and organizational power
- Addresses racialized violence against the AANHPI community by cultivating cross-racial solidarity, healing, and effective alternatives to criminalization

## Key outcomes:

- Increased capacity to build power for AANHPI-led efforts in the racial justice movement
- Increased opportunities for cross-racial solidarity and healing
- Increased leadership pathways for survivors of crime, violence and those formerly incarcerated

## FUNDS GRANTED BY NBF



Year	# of organizations	Funds granted
2018	3	\$13,000
2019	11	\$88,500
2020	15	\$100,942
2021	30	\$2,345,000

# 2022 Anticipated Giving

\$1.27 million from WGUF to seven organizations  
\$130,000 in capacity building & convening support  
\$100,000 in NBF discretionary grantmaking

**Total giving**  
\$1.5 million

# Funding Partner Sharing

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# Funding Partners



**Doua Thor  
Sobrato**  
**Philanthropies**

she/her  
VP, Strategy & Influence

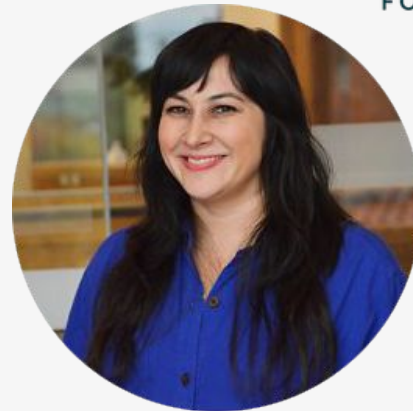
Funding priorities: Silicon Valley, English Learners in California, Sustainability



**Sandra Witt**  
**The California Endowment**

she/her  
Managing Director,  
Power Infrastructure

Funding priorities: Capacity & Infrastructure for Power Building, Ecosystems, Community Organizing, Narrative Power & Healing



**Angie Junck  
Heising Simons  
Foundation**

she/her  
Director, Human Rights

Funding priorities: Human Rights, Education, Community & Opportunity

# Thank you to all our Funding Partners\* for 2021-22!

The California Endowment  
Crankstart  
Chan Zuckerberg Initiative  
Common Counsel  
Donors of Color Network  
Forrest Family Foundation  
Galaxy Gives  
Hachidori Fund  
Heising-Simons Foundation  
Heron Foundation  
Hewlett Foundation  
Hilton Foundation  
Kataly Foundation

Kaiser Permanente Foundation  
Libra Foundation  
The Meadow Fund  
Public Welfare Foundation  
Rippleworks  
Rose Pak Community Fund  
San Francisco Foundation  
Sobrato Philanthropies  
Stupski Foundation  
Surdna Foundation  
Tides Foundation  
W. K. Kellogg Foundation

\*Partial list, not including individual donors.

# Grantee Sharing

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# Grantees



**Nikki Chan**  
**Empowering Marginalized  
Asian Communities**

she/her

Co-Director  
Stockton, CA

Advocacy, civic engagement,  
youth empowerment, and healing  
for an equitable future.



**Roksana Mun**  
**Grassroots Asians  
Rising**

she/her

National Co-Director  
New York, NY

National strategy alliance &  
support for working-class-  
led grassroots organizing in  
pan-Asian communities.



**Billy Taing**  
**API-Reentry, Inclusion,  
Support & Empowerment**

he/him

Co-Director  
Los Angeles, CA

Prison in-reach, member care,  
re-entry support, advocacy,  
solidarity & capacity building.

# *We Got Us Fund Grantees*

2021

API-RISE. EMAC, GAR *and*

Center for Empowering Refugees & Immigrants

Hawai'i People's Fund

MN 8

Oakland Pacific Islander Network

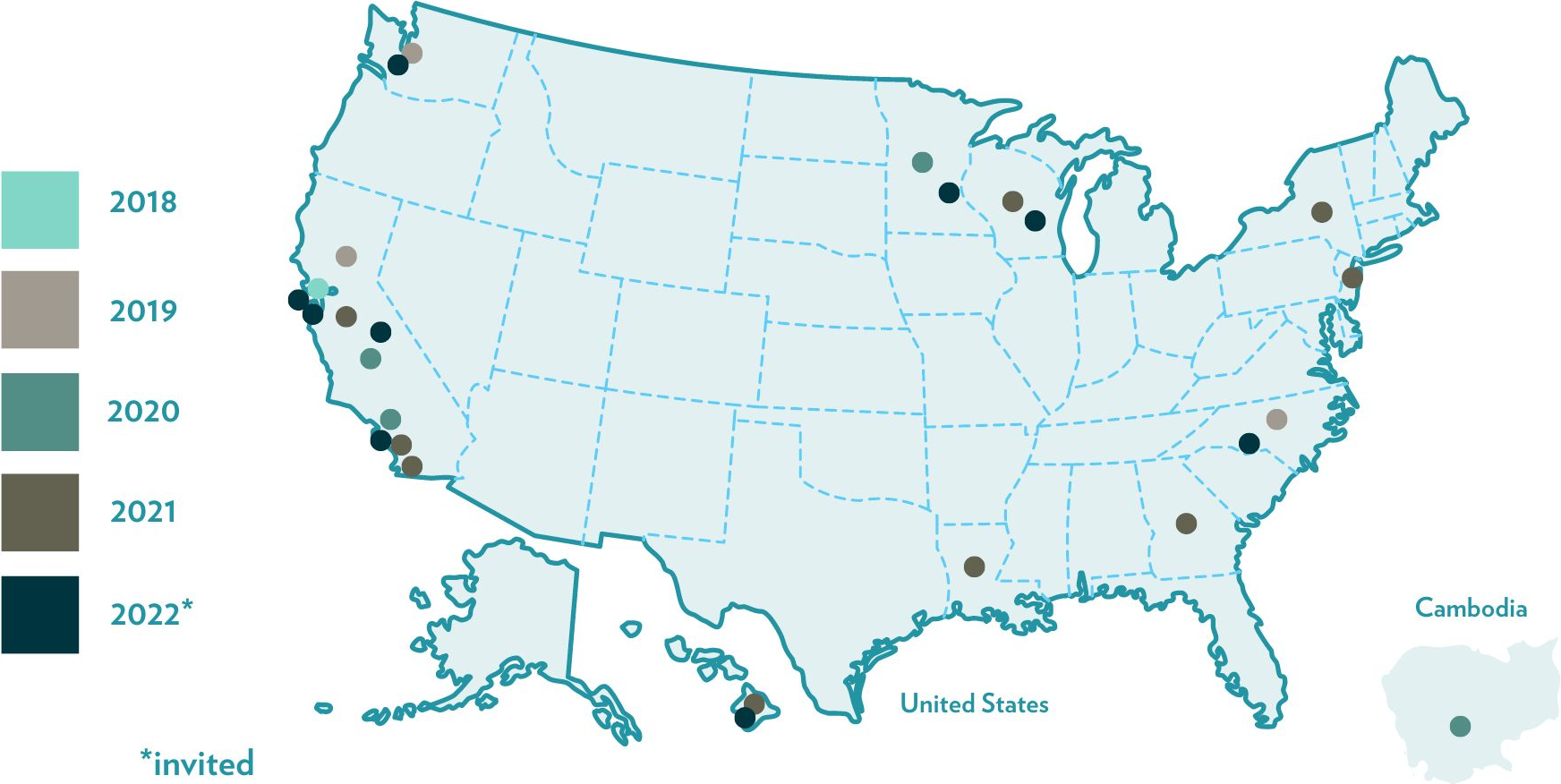
Red Canary Song

Survived & Punished

VAYLA-New Orleans

**Stay tuned for 2022 announcements in October!**

# AREAS REACHED



# Q&A with James & Eddy

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# Fundraising Progress

Raised \$4 mil since 2021 launch



\$10 mil Goal

## Next Steps

### STAY CONNECTED

Send us a note with your ideas, and make sure you're on our mailing list for updates.

### MATERIALS

We'll send out the recording from today to all who registered, as well as last year's.

### SEND US FRIENDS

Who else should know about our work? Whose strategies align with what we are doing?

### *Contact*

[eddy@new-breath.org](mailto:eddy@new-breath.org)  
[claudia@new-breath.org](mailto:claudia@new-breath.org)

# *Reflection*

## Heart/Head/Feet

Heart: What are you feeling?

—

Head: What are you thinking about?

—

Feet: What are you taking away/where are you going?

*Thank You*

*We're encouraged by your presence.*