



You + NBF = *We Got Us*: WGUF Accomplishments & Learnings

September 13, 2023



Grounding

Agenda

- Introduction
- WGUF Update
- Conversation with Grantees
- Funder Partner Panel
- Q&A
- Closing

We'll be recording today's session!

Roles

Doua Thor, she/her: Co-Host

Eddy Zheng, he/him: Co-Host

Maya Iwata, she/her: Chat

Thy Vu, she/her: Chat

Claudia Leung, she/they: Grantee Conversation Moderator

Stephanie Gee, she/her: Access

Mari Yamagiwa, she/her: Tech

Introductions

In chat: share name, pronouns, location, organization, & access needs

Facilitation Requests

Be present, minimize distractions

Take care of your needs

Participate & share our space

Honor peoples' experiences

Support collective access

We Got Us

A NEW BREATH FOUNDATION FUND

We Got Us Fund Timeline

2021

April: \$130K Rapid Response grants

July: Launched *WGUF* and Community Advisory Committee

October: First year of *WGUF* grants

\$2.15M; 10 grantees

2022

August: First *WGUF* grantee convening (held virtually)

October: 2nd year of *WGUF* grants

\$1.27M; 7 grantees

2023

June: First in-person grantee convening

October: 3rd year of *WGUF* grants

\$2.1M; 7 grantees

2024-2025

Aim to complete *WGUF* grantmaking

Launch new capacity-building assessment tool, and coaching support

Implement measurement, learning, and evaluation program

\$10M, 35 grantees (2021-2025)

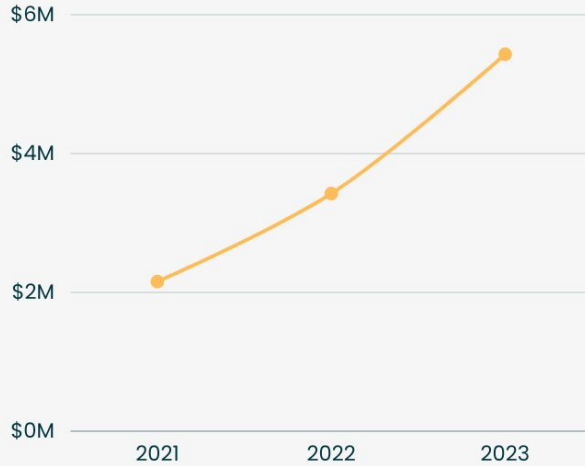
We Got Us Fund

- Launched in 2021 with a \$10 million fund goal
- Supports AANHPI communities to build long-term, sustainable personal and organizational power
- Addresses racialized violence against the AANHPI community by cultivating cross-racial solidarity, healing, and effective alternatives to criminalization

Key outcomes:

- Increased capacity to build power for AANHPI-led efforts in the racial justice movement
- Increased opportunities for cross-racial solidarity and healing
- Increased leadership pathways in philanthropy for people who are formerly incarcerated and impacted by detention and deportation.

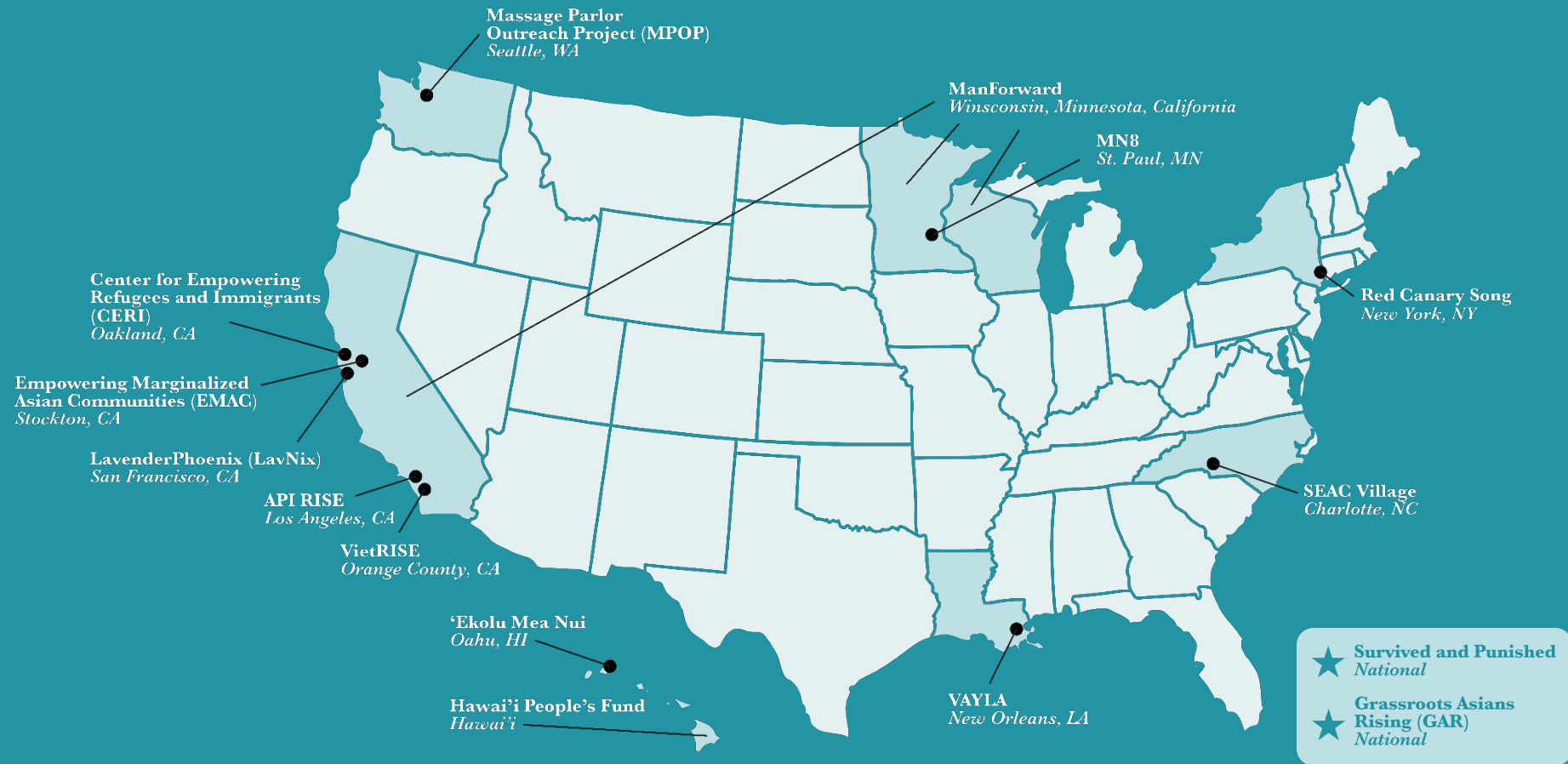
We Got Us Fund - Funds Granted



Cumulative *WGU* funds granted

YEAR	FUNDS GRANTED	NUMBER OF NEW GRANTEES
2021	\$2,150,000	10
2022	\$1,270,000	7
2023	~\$2,000,000	7

Areas reached



We Got Us Fund Grantees

2021

- API RISE
- Center for Empowering Refugees and Immigrants (CERI) Communities
- Empowering Marginalized Asian (EMAC)
- Grassroots Asians Rising (GAR)
- Hawai'i People's Fund
- MN8
- Oakland Pacific Islander Network (OPIN)
- Red Canary Song
- Survived & Punished
- VAYLA

2022

- 'EkoLu Mea Nui
- Asian Prisoner Support Committee
- ManForward
- Massage Parlor Outreach Project (MPOP) Seattle
- Lavender Phoenix (LavNix)
- SEAC Village
- VietRISE

Stay tuned for 2023 announcements in October!

We Got Us Fund Grantmaking: Past, Present, and Future







Hearing from our Partners

Grantees



Jamee Miller
'EkoLu Mea Nui

she/her

Co-Founder and President
Honolulu, HI

Transforming Hawai'i's justice system through Native Hawaiian cultural practices and values.



Tracy La
VietRISE

she/her

Executive Director
Orange County, California

Social justice and power-building for working-class immigrant and Vietnamese communities in Orange County.



Liyah Birru
Survived & Punished

she/her

Administrative Coordinator - National &
Member - CA affiliate
National

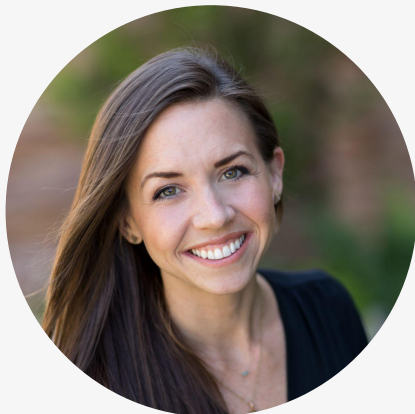
Survivor-centered, feminist of color organization working to free and support incarcerated survivors.

Funding Partners



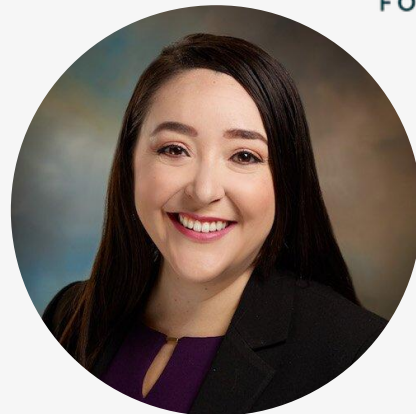
Maisha Quint
The Libra Foundation

she/her
Senior Program Officer,
Community Safety + Justice



Rachel Huguet
Conrad N. Hilton Foundation

she/her/hers
Partnerships Officer
Equity, Locally-led Development, and
Support for the Philanthropic Sector



Icela Pelayo, PhD
W.K.Kellogg Foundation

she/her/ella
Program Officer
Racial Equity and
Community Engagement

Thank you to our generous Funding Partners*

Our current partners include:

Chockstone Fund of the Marin Community Foundation

Conrad N. Hilton Foundation

Crankstart Foundation

East Bay Community Foundation

Heising-Simons Foundation

The Libra Foundation

Meadow Fund

San Francisco Foundation

Sobrato Family Foundation/Sobrato Philanthropies

Stupski Foundation

The Surdna Foundation

The California Endowment

W. K. Kellogg Foundation

**Partial list, not including individual donors.*

Next Steps

GIVE US FEEDBACK

Complete the post-webinar survey, and let us know how today went!

MATERIALS

We'll send out the recording with supporting materials.

STAY CONNECTED

Contact us for further conversations

Sign up for our updates

Connect with us in October at the Unity Summit

Contact

eddy@new-breath.org
claudia@new-breath.org

Q&A



Thank You

We're encouraged by your presence.

Back up slides



Mission

New Breath Foundation mobilizes resources to support Asian American, Native Hawaiian, and Pacific Islanders (AANHPIs) harmed by the unjust immigration and criminal justice systems to heal, keep families together, and build movements that shift narratives and policies.

Vision

Asian American, Native Hawaiian, and Pacific Islanders (AANHPIs) harmed by violence, incarceration, and deportation have the power to embrace new beginnings and lead community transformation.

Key Pillars



HOPE & HEALING

Investing in culturally relevant healing interventions for communities directly impacted by criminalization, violence, and incarceration.



KEEPING FAMILIES TOGETHER

Promoting community mobilization and legal strategies to prevent deportation and family separation.



MOVEMENT BUILDING

Advancing public education, narrative-shift activities, policy change, and movement building activities to advance systemic changes.

NBF Timeline

2016

Anonymous seed donor offers to fund Eddy's vision of starting a philanthropic foundation

2017

New Breath Foundation becomes a 501(c)3 nonprofit

2018

Soft launch at Mr. Jiu's
--
Hong Kong event presenting *Breathin': The Eddy Zheng Story* (available to watch free on Kanopy for library card holders) & fundraiser at Asian Society

2019

Public launch at Local Kitchen
--
Listening tour & legal clinic to Phnom Penh, Cambodia to meet with deportees (with APSC, AJ-ALC, & SEAFN)
--
Eddy receives Leading Edge Fellowship

NBF Timeline (continued)

2020

Welcome back Cambodian deportee who attended Phnom Penh legal clinic during Listening Tour

--

Establish Kites to Cambodia (with APSC, AJ-ALC, & Maria Tucker)

--

Award \$100,000 in total grants

2021

Kites to Cambodia partners with CERI to pilot a virtual mental health program

--

Mobilize \$130,000 in rapid response grants

--

Launch *We Got Us* Fund in July

--

Award over \$2.3 mil in grants to 19 organizations in the fall

2022

Three new staff positions

--

Continue towards \$10 million *We Got Us* Fund goal

--

Fearless New Breath Fundraiser

--

CAC & stakeholders nominate the second round of grantees

--

First-ever grantee convening

What is trust-based philanthropy?

“At its core, trust-based philanthropy works to build a more equitable nonprofit-funder ecosystem through a rigorous approach that values relationship-building and power-sharing over transaction and control. By giving nonprofits the ability to plan, grow, and innovate around emergent needs, it helps foster a healthier and more resilient social sector.

www.alliancemagazine.org/blog/clear-the-air-what-trust-based-philanthropy-is-isnt/

NEW
BREATH
FOUNDATION

Our Trust-Based Approach

- Directly-impacted leadership
 - Experience in nonprofits, philanthropy, the streets
- Minimize barriers
- Nurturing relationships & trust

2023 Anticipated Giving

\$x.xx million from *WGUF* to seven new organizations

\$x.xx in continuation funds from *WGUF* to six existing grantees

\$xxxx in capacity building & convening support

\$xxx in NBF discretionary grantmaking

Total giving



*Renewing Our
Commitment &
Doubling Down*

In which ways do we center healing at the intersections of
Self
Family
Community